

ANALYST MEETING FOR 2Q2015

August 14, 2015





**OVER 100 DESTINATIONS** 

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# KEY HIGHLIGHTS

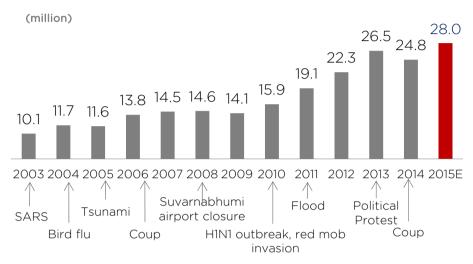
A GRIMPSE OF AIRASIA AVIATION



#### THAILAND MARKET

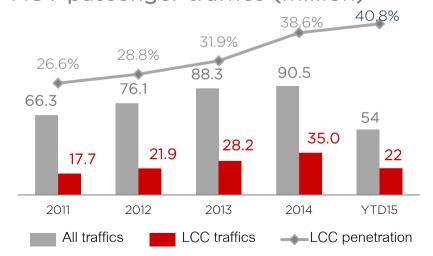


# Continual strong tourists arrivals in the last 11-year



Source: Thailand's Department of Tourism

# Growing LCC penetration based on AOT passenger traffics (million)



Source: AOT's (June)

YTD2015: Tourists by nationality; ASEAN & Chinese tourists still driven market

January-June								
Nationality	201	15	201	<b>%</b> ∆				
ivationality	Number	%Share	Number	%Share	2015/2014			
East Asia	9,837,152	66.66	6,280,500	54.74	56.63			
ASEAN	3,915,611	26.53	2,908,972	25.36	34.60			
China	3,935,632	26.67	1,893,077	16.50	107.90			
Hong Kong	329,851	2.24	169,460	1.48	94.65			
Japan	674,806	4.57	578,589	5.04	16.63			
Korea	642,475	4.35	533,194	4.65	20.50			
Taiwan	303,519	2.06	175,150	1.53	73.29			
Others	35,258	0.24	22,058	0.19	59.84			
Europe	2,823,985	19.13	3,272,498	28.52	(13.71)			
Americas	620,537	4.20	557,787	4.86	11.25			
South Asia	684,036	4.63	586,964	5.12	16.54			
Oceania	437,139	2.96	455,334	3.97	(4.00)			
Middle East	282,951	1.92	247,327	2.16	14.40			
Africa	72,422	0.49	72,471	0.63	(0.07)			
<b>Grand Total</b>	14,758,222	100.00	11,472,881	100.00	28.64			

Source: Immigration Bureau, Police Department. (June)

- Tourist visit rocketed by 29% YoY amid Thai's slowing economy
- Latest, Thai government stimulate tourism sector by allowing foreign tourists to obtain Multiple Visa that be able to stay in Thailand up to 6 months.
- Continual increasing trend of LCCs, capturing 41% of the market (both domestic & international)

#### **2Q15 HIGHLIGHTS**





- ♣ No. 1 Low Fare Airline of Thailand 1
- ★ 40 destinations across 10 countries in Asia
- ★ Hub Cities : DMK, HKT, CNX and KBV
- ★ 43 Airbus A320 with utilization 11.2 hrs./day
- ★ Growing load factor of 80% (+2 ppts YoY)
- ♣ Passengers at 3.54 million, rocketed by 26% from prior year, beating 23% capacity growth YoY
- ★ Average fare increased by 1% YoY to 1,632 Baht, while 5% growth in RASK
- ★ TAA's cash balance of Baht 6.7 Billion<sup>2</sup> (net debt/equity 0.96X)
- ★ MOU with Ministry of Agriculture and Cooperatives to establish the Export Agricultural Products Quarantine One Stop Service
- World's Best Low Cost Airline for 7 years straight and Best Thailand Airline Award 2014 voted by Chinese tourists

Note: 1 As of April 2015 (Resource: AAV, AOT and DCA)

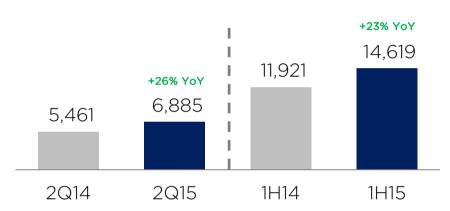
<sup>&</sup>lt;sup>2</sup> Including cash and cash equivalents, S-T investments, Investment in private funds L-T investments.



#### **TAA: FINANCIAL HIGHLIGHTS**

# **REVENUES**

Unit: Million Baht



# **NET PROFIT**

Unit: Million Baht



# **EBITDAR**

Unit: Million Baht



#### 2Q15 VS 2Q14

- Revenues increased by 26% in relation to passenger growth and a rise in avg. fare price
- EBITDAR margin was at 25% (+11 ppt YoY) mainly from lower fuel cost
- Net profit margin was at 5% (+11 ppts YoY)

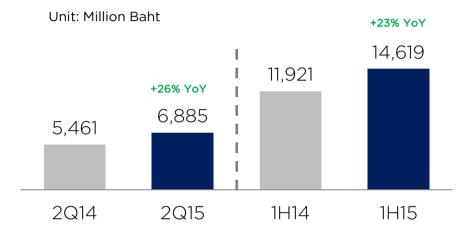
#### 1H15 VS 1H14

- Revenues increased by 23% due to a rise in passengers carried and avg. fare price
- EBITDAR margin was at 28% (+9 ppts YoY) mainly from plummeted drop in oil price
- Net profit margin was at 9% (+10 ppts YoY)









# **BASIC EPS**



# **NET PROFIT**



#### 2Q15 VS 2Q14

- Revenue was at Baht 6,885 million (+26% YoY)
- Net profit (Parent) was Baht 206 million
- Basic EPS was 0.0425 Baht per share

#### 1H15 VS 1H14

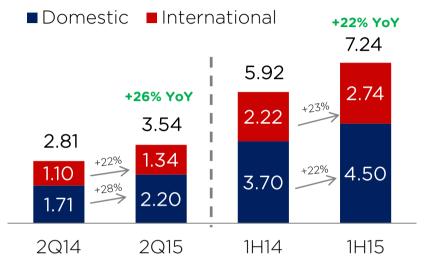
- Revenue was at Baht 14,619 million (+23% YoY)
- Net profit (Parent) was Baht 712 million
- Basic EPS was 0.1469 Baht per share



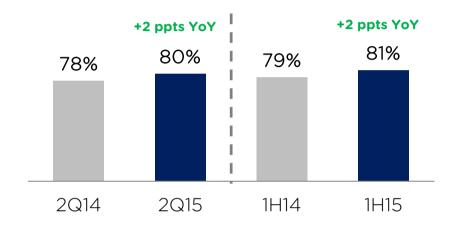
## **OPERATIONAL HIGHLIGHTS**

#### GROWING PASSENGERS CARRIED

Unit: Million passengers



#### SOLID LOAD FACTOR



# CONTINUE EXPANDING ASK Unit: Million



#### **AVERAGE FARE\* RECOVERY**

Unit: Baht per pax



<sup>\*</sup> Removed fuel surcharge since Jan 2015

#### IMPROVING RASK WHILE KEEPING COST LOW

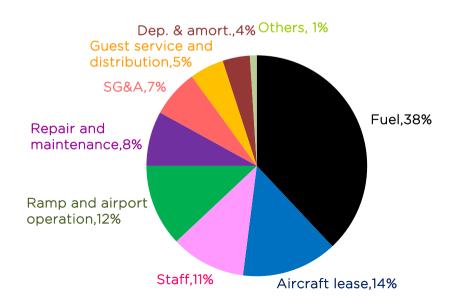


#### REVENUE PER ASK (RASK)

Unit: Baht



#### 1H2O15 EXPENSE BY NATURE



#### COST PER ASK (CASK)



#### POSITIVE FUEL ENVIRONMENT

AirAsia Group	1Q15	2Q15	3Q15	4Q15
Hedge Ratio	50%	50%	50%	50%
Avg Hedge Cost (USD -Jet Kero)	98	88	84	84
Avg Hedge Cost 2015		8	8	
Avg Effective Cost (USD -Jet Kero)	86	82	73	73
Avg Effective Cost 2015		7	8	

#### **ANCILLARIES ENHANCEMENT**

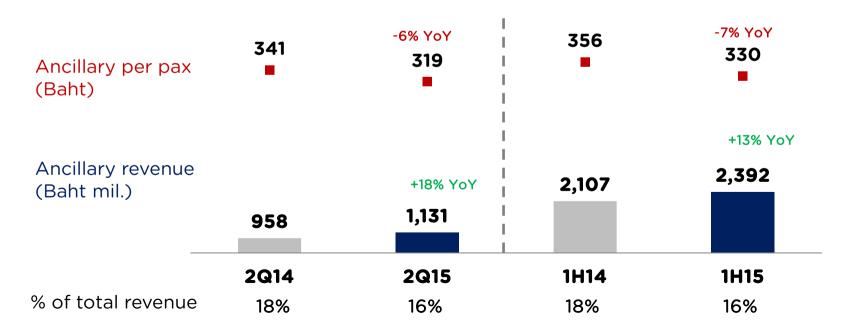
# ASIA AVIATION Public Company Limited Air Asia

#### **Targeting 18% of total revenues**

#### **STRATEGIES**

- Drive pre-book of ancillary products in Chinese market especially on baggage, seat and insurance
- Increase fee revenues by promote credit card payment with bank partner
- Educate mass market on the benefit of Tune INSURE
   AirAsia Travel Protection
- Connectivity to top leisure destination via FLY-THRU







# **BUSINESS STRATEGIES**

To drive long term growth



## **DIVERSIFIES OUR NETWORK**



ASEAN + China + India 680+1200+1000 Million population



## **FLEET PLAN OVERVIEW**



- Thai AirAsia's fleet plan allows for continuous growth
- 2016-2018 NEOs fuel efficiency aircraft

# 4-YEAR FLEET PLAN Unit: Aircraft 2015-2018 CAGR: 11% CAGR: 11% 27 45 45 50 55 60 2012 2012 2013 2014 2015E 2016E 2017E 2018E

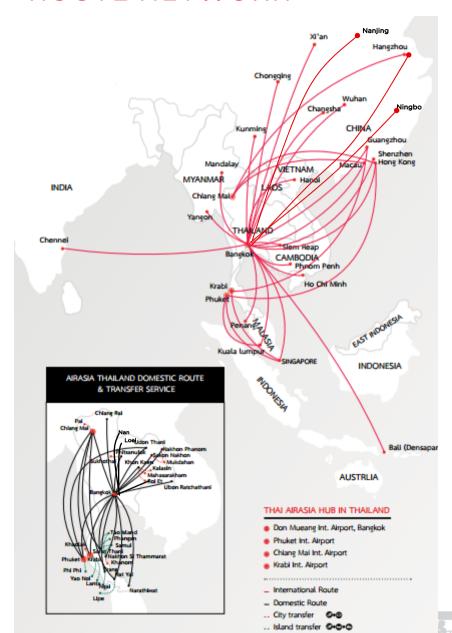
#### **FLEET PROFILE:**

- 43 aircraft as of June 2015
  - 29 operating leases
  - → 14 finance leases

- Average age: 3.9 Yrs. as of June 2015
- All A320s with single-class 180 seats

## **ROUTE NETWORK**

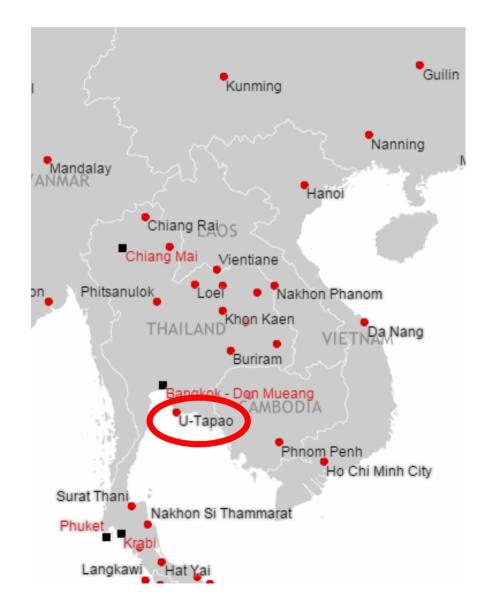




As ended of	2Q2015			
No. of desting - Domesticg - Internation	<u>40</u> 19 21			
No. of week (Dom:Int'l ->	882			
Route movements:	Additional frequencies:	New destinations:		
2Q2015	<ul> <li>Bangkok - Phuket (14<sup>th</sup>)(May)</li> </ul>	<ul> <li>Bangkok - Buri Ram (1st)(Apr)</li> </ul>		
3Q2015		<ul> <li>Bangkok -         Bangalore         (1st)(Sep)</li> <li>UTP - Nanchang         (1st)(Sep)</li> <li>UTP - Nanning         (1st)(Sep)</li> <li>UTP - Hangzhou         (1st)(Sep)</li> </ul>		

#### **UPCOMING EVENT**

## Launching the Fifth hub





## Thai AirAsia in UTP

Launching a new hub at U-Tapao International Airport (UTP) in 4Q15

Deployed 2 Aircraft

5 international routes (4 China and 1 ASEAN)

1 domestic route

Thai AirAsia holds 80% of total UTP's capacity

45 mins drive from Pattaya 60 mins to Rayong Industrial Zone





Completing IOSA standard

IOSA Awareness Briefing

3 Jul 2015

The IOSA Registry

End of 2015



2-6 Nov 2015

## **2015F LOOKING FORWARD**



- Average fare will improve by 3-5% in 2015
- 5 additions in 2015F (FY2014: 40 aircraft)



- 2015F targets of 14.5 mil pax with 83<sub>%</sub> (FY2014: 12.2 mil pax and 80% LF) Load Factors
- More Cost Reduction; Encourage usage of Automate
- Launching the Fifth hub continues to tap growth from Southern
   China and Southern Asia
- Refocusing on Domestic hub to hub
- Enhancing connectivity within our network via fly-thru
- Expects to complete the IOSA process within 2015



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# TAA STATEMENT OF COMPREHENSIVE INCOME

Unit: Baht million	2Q15	2Q14	Change	1H15	1H14	Change
Revenues	6,885	5,461	26%	14,619	11,921	23%
Operating costs	(6,037)	(5,579)	8%	(12,189)	(11,441)	7%
Net Gain (loss) from FOREX	(84)	41	>-100%	(69)	24	>-100%
Other income	<u>188</u>	209	-10%	<u>386</u>	<u>382</u>	1%
Total SG&A	(501)	(484)	4%	(1,078)	(874)	23%
EBIT	451	(353)	>100%	1,669	13	>100%
Finance costs	(143)	(65)	74%	(251)	(119)	>100%
Income tax	<u>66</u>	<u>100</u>	-34%	(121)	<u>33</u>	>-100%
Net profit (loss)/ Comprehensive inc. (exp.)	<u>374</u>	<u>(318)</u>	>100%	<u>1,297</u>	<u>(73)</u>	>100%
Earnings per share (THB)	8.59	(7.29)	>100%	29.78	(1.67)	>100%
Net profit margin	5%	-6%	+11 ppts	9%	-1%	+10 ppts
EBIT margin	7%	-6%	+13 ppts	11%	0%	+11 ppts
EBITDA margin	11%	-3%	+14 ppts	15%	3%	+12 ppts
EBITDAR margin	25%	14%	+11 ppts	28%	19%	+9 ppts

# TAA STATEMENT OF FINANCIAL POSITION

Unit: Baht million	2Q2015	FY2014	Change
Cash and equivalents*	6,742.5	7,573.8	-11%
Aircraft, leasehold improvements, Equipment -net	18,278.0	15,932.4	15%
Intangible assets	13.2	11.5	15%
Other non-current assets	908.7	812.7	12%
Total assets	<u>27,993.6</u>	<u>25,689.3</u>	9%
Deferred revenues	3,799.2	4,629.2	-18%
Finance lease liabilities	13,933.3	12,077.0	15%
Deferred tax liabilities, net	472.6	351.8	34%
Total liabilities	20,495.6	<u>19,488.3</u>	5%
Paid-up share capital	435.6	435.6	0%
Premium on share capital	2,628.8	2,628.8	0%
Retained earnings	4,433.6	3,136.6	41%
Total shareholders' equity	<u>7,498.0</u>	<u>6,201.0</u>	21%

<sup>\*</sup>Including cash and cash equivalents, S-T investments, Investment in private funds and L-T investments.

# TAA KEY OPERATIONAL STATISTICS

	2Q15	2Q14	Change	1H15	1H14	Change
Passengers carried (million)	3.54	2.81	26%	7.24	5.92	22%
Capacity (million seats)	4.45	3.61	23%	8.92	7.50	19%
Load factor	80%	78%	+2 ppts	81%	79%	+2 ppts
RPK (million)	3,574	2,855	25%	7,268	5,913	23%
ASK( million)	4,410	3,667	20%	8,845	7,488	18%
No. of stages flown	24,699	20,066	23%	49,571	41,656	19%
Average stage length (km)	992	1,015	-2%	992	1,000	-1%
Average fare (THB)	1,632	1,612	1%	1,695	1,665	2%
RASK (THB)	1.56	1.49	5%	1.65	1.59	4%
CASK (THB)	1.48	1.65	-10%	1.50	1.64	-9%
CASK ex-fuel (THB)	0.94	0.93	1%	0.93	0.91	2%

# **AAV STATEMENT OF COMPREHENSIVE INCOME**

Unit: THB million	Consolidated		Change	Consolidated		Change
	2Q15	2Q14	Change	1H15	1H14	Change
Revenues	6,885	5,461	26%	14,619	11,921	23%
Operating costs	(6,041)	(5,584)	8%	(12,197)	(11,449)	7%
Net Gain (loss) from FOREX	(84)	41	>-100%	(69)	24	>-100%
Other income	189	209	-10%	387	383	1%
Total SG&A	(500)	(485)	3%	(1,077)	(873)	23%
EBIT	449	(358)	>100%	1,663	6	>100%
Finance costs	(143)	(65)	>100%	(251)	(119)	>100%
Income tax	67	101	-34%	(120)	38	>-100%
Net profit (loss) attributable to:	<u>372</u>	(321)	>100%	1,292	<u>(74)</u>	>100%
Owners of the parent	206	(176)	>100%	712	(37)	>100%
Non-controlling interests	166	(145)	>100%	580	(37)	>100%
Earnings per share (THB)	0.0425	(0.0364)	>100%	0.1469	(0.0077)	>100%

# **AAV STATEMENT OF FINANCIAL POSITION**

Heite THD mailting	Consol	Change	
Unit: THB million	2Q15	FY2014	Change
Cash and equivalents*	6,750.3	7,579.4	-11%
Aircraft, leasehold improvements,	18,368.7	16,033.3	15%
Equipment -net			
Intangible assets	14,869.6	14,868.0	0%
Goodwill	8,824.8	8,824.8	0%
Total assets	<u>51,797.6</u>	<u>49,501.8</u>	<u>5%</u>
Deferred revenues	3,799.2	4,629.2	-18%
Finance lease liabilities	13,933.3	12,077.0	15%
Deferred tax liabilities, net	3,465.2	3,345.6	4%
Total liabilities	<u>23,489.5</u>	<u>22,485.9</u>	<u>4%</u>
Paid-up share capital	485.0	485.0	0%
Premium on share capital	2,599.8	2,599.8	0%
Retained earnings	17,161.7	16,449.4	4%
Equity attributable to parent	<u>20,246.6</u>	<u>19,534.2</u>	<u>4%</u>
Non-controlling interests	8,061.5	7,481.7	8%
Total shareholders' equity	<u>28,308.1</u>	<u>27,015.9</u>	<u>5%</u>

<sup>\*</sup>Including cash and cash equivalents, S-T investments, Investment in private funds and L-T investments.

#### **GLOSSARY**

Load Factor = Represents the number of passengers carried as a proportion to capacity, which is the number of seats available for passengers (180 seats for Airbus A320)

Available seat kilometers (ASK) = which is the total number of seats available on all flights

multiplied by the number of kilometers these seats were flown

**Revenue Passenger Kilometers (RPK)** = Revenue passenger kilometers, which is the number of paying passengers carried on all flights multiplied by the number of kilometers those seats were flown

**Average Fare** = Calculated as Thai AirAsia's total passenger revenues and fuel surcharge divided by total number of passengers carried

Revenue per ASK (RASK) = Calculated as Thai AirAsia's revenues divided by ASK Cost per ASK (CASK) = Calculated as the sum of Thai AirAsia's operating costs, selling expenses and administrative expenses (but excluding finance costs) divided by ASK Cost per ASK (CASK ex-fuel) = Calculated as the sum of Thai AirAsia's operating costs, selling expenses and administrative expenses (but excluding finance costs) less fuel costs divided by ASK

**Average stage length (kilometer)** = Represents the average number of kilometers flown per flight

**Aircraft Utilization** = Represents the average block hours per day per aircraft during the relevant period. Block hours is calculated by measuring the duration between the time of departure of an aircraft and the time of arrival at its destination.

On time performance (%) = A flight is deemed "on time" if the actual departure time is no more than 15 minutes of the scheduled departure time.